

Appendix 2. Towards a Zero Carbon City Region – Workshops and Event

Summary

- 1.1. The Towards a Zero Carbon City Region – Workshops and Event will comprise of two elements – 1) four workshops and 2) an Event.
- 1.2. Prior to the Event, four workshops will be focussed around the themes of power, buildings, industry and surface transport and the transformational carbon reduction activities that could be implemented within the different themes.
- 1.3. The Towards a Zero Carbon City Region Event will take place over 3½ hours followed by lunch and will target the attendance of politicians and Chief Executives from key City Region stakeholders. The outputs of the workshops will be presented at the Event alongside additional work being undertaken to determine a carbon reduction target for the City Region.
- 1.4. A high-profile host will be sought to oversee the Event with key note speeches from a number of City Region stakeholders who are committed to achieving the carbon reduction target.
- 1.5. The Event will culminate in key leaders and partners pledging and signing up to work with the City Region to support delivery of the regional carbon reduction targets set.

Dates

- 1.6. The workshops will take place in early June 2019 and will be followed by the half-day Event on 10 July 2019. Exact dates for the workshops will be confirmed shortly.

Key ingredients for a successful event

- 1.7. If we are going to achieve positive media coverage and stakeholder buy-in for the event and what we're trying to achieve we need to differentiate the event from other conferences in this space. This could be achieved through:
 - Clear, measurable objectives
 - A venue that reflects the ambition / aims for the Towards a Zero Carbon City Region – Workshops and Event
 - A compelling keynote speaker
 - Young people's engagement, making it clear that we are focussed on the future of the City Region, and differentiate the event from every other conference
 - Partnership approach, giving partners a sense of ownership in the pledge and a platform to showcase the great work they are doing
 - An inventive format, doing things differently to again showcase the vibrancy of the City Region
 - Sustainability being embedded in all aspects of the event

Workshop Agenda (draft)

1. Welcome, introductions and purpose

Welcome to delegates and introductions. Overview of the purpose and outcomes of the session.

Who: Facilitator

Timings: 20 minutes

2. Key note speech

Overview of the theme which the workshop is focussed on and the current and emerging decarbonisation opportunities. Sets the context for the breakout session to come.

Who: Industry expert with the ability to enthuse delegates.

Timings: 20 minutes

3. Evidence base

Overview of the evidence base relating to the theme which the workshop is focussed on. Derived from a combination of findings from the Energy Strategy and Delivery Plan and other relevant sources.

Who: Either Policy and Strategy Team or consultants

Timings: 20 minutes

4. Breakout sessions

Multiple mini-sessions focussed on different sub-themes relevant to the theme of the workshop. Sub-themes are selected according to the evidence base. Purpose of the sessions is to begin the process of developing the transformational actions and partnerships / coalitions that will deliver the carbon reduction target.

Who: Sub-theme experts; Local delivery experts.

Timings: 2 hours 15 minutes

5. Summing up and next steps

Summing up of the key discussion and action points from each of the breakout sessions and identification of next steps.

Who: Facilitator

Timings: 15 minutes

Event Agenda (draft)

1. Welcome, introductions and purpose

Overview of the purpose and outcomes of the session.

Who: Summit Chair

Timings: 5 minutes

The Leeds City Region ambition

Why zero carbon energy is central to the City Region's inclusive growth ambitions

Who: LEP Chair / City Region Leader / Chief Executive

Timings: 10 minutes

2. Key note speech and Q&A

A keynote speech from a high-profile figure on the climate change agenda which sets the context for the event, emphasising the importance of reducing emissions and the opportunity it presents for the UK and Leeds City Region.

Who: High-profile speaker

Timings: 30 minutes

3. The evidence behind the ambition

Overview of the evidence base relating to the zero carbon energy ambition and the target for carbon neutrality for the City Region.

Who: Tyndall Centre for Climate Change

Timings: 25 minutes

4. Perspectives on the pledge

A panel discussion and Q&A from various key stakeholders on why they are signing up to the City Region pledge and the actions they will take to contribute.

Who: City Region Council Leader / Chief Executive; a City Region business; an anchor institution

Timings: 30 minutes

5. Young person's keynote

A rallying keynote address from a young person on why taking action on climate change is important for them and the action they want to see decision-makers take to secure young people's future.

Who: Young person (ideally from the City Region)

Timings: 10 minutes

6. Pledge ceremony and celebration event

A pledge ceremony and celebration event to mark the City Region's adoption of a target aligned with the Paris Climate Change Agreement. To include a photocall with all key stakeholders; a showcase of clean technologies /

*innovations from the City Region; young people's art display; street performers;
and sustainable food and drink.*